

CAT SHERWIN

Make-up Artist & Hair Stylist

cat@catsherwin.com

www.catsherwin.com

PROFILE

- A talented, ambitious and highly motivated freelance make-up artist working across Television, Commercial Sectors, Film & Advertising and private clients
- Gregarious, confident and a top class communicator – at all levels. Thrives under pressure and has a proven track record of high achievement, initiative and adaptability
- Los Angeles based, prepared to travel
- Full Californian Drivers License
- Californian Cosmetology License
- Dual Australian & British Citizen, US work permit

PROFESSIONAL EXPERIENCE

Commercials, Corporate & Publicity

- 2023 Infinium Spirits – publicity interviews with Dan Aykroyd
- 2023 Publicity filming with Andy Garcia
- 2021-2023 Saatva Lifestyle advertising campaigns
- 2023 Buzzfeed training series with Alix Traeger
- 2023 OHP Security Advertising Commercial
- 2023 GPM 2023 Global Conference White & Case LLP
- 2021-2023 JP Morgan corporate filming and conferences
- 2019-2023 New York Post shoots inc. Olivia Ponton, Linda Andrade and more
- 2023 Dr Michelle Oakley publicity shoot
- 2022-2023 FCB health Services – medical doctors
- 2023 Network 7 & Channel 10 Australia Golden Globes red carpet
- 2018-2023 Courtney Lopez
- 2023 Canadian Film Awards
- 2022-2023 Kite Pharma
- 2022-2023 Vizio Commercials & Tech Conferences
- 2022 Weird Al Yankovic publicity
- 2022 Frezzo testimonials with Alana Stewart and George Hamilton
- 2022 Sketchy
- 2022 Ravicti

- 2022 Microsoft X Box round table
- 2022 Blizzard Games - Minecraft
- 2022 Lauren Buglioli publicity shoots
- 2022 Jacoby & Meyers Testimonial shoot
- 2022 Flexport Commercial
- 2022 Meathead movies advertising
- 2022 Trusted Travel Girl Promotional Media Tour
- 2022 Zibby Allen Publicity Photo shoots
- 2022 Canadian Film Awards
- 2022 Bass Outdoors Advertising
- 2022 Lively Lifestyle Commercial – Print
- 2022 Jefferies Corporate Filming
- 2022 New York Post Kelli Mi Li, Sheree Zampino, Amanda Jaros 1883, Keyla Monterro
- 2021 Tell Me More with Kelly Corrigan
- 2021 I'm a KFC with Justin Long and Rickey Thompson
- 2021 XM Baking with Adrianna Guevara Adarme (A Cozy Kitchen) & Lili Reinhart
- 2021 Aramark commercial/video
- 2021 MRVL Skin Solutions Infomercial
- 2021 Disney Cruella publicity/promotion
- 2021 Instil Bio commercial
- 2021 Menik Gooneratne Emmys
- 2019-22 Jacoby & Myers advertising
- 2021 Michael Starr (Steel Panther) & Jocelyn Saenz & family photoshoot with Kremer johnson
- 2021 Nealy Fischer Publicity
- 2021 Liz Pryor publicity
- 2021 AVA Law Firm
- 2021 CTA Redlands Back To School Publicity
- 2021 Soleis Jewelry launch
- 2021 Pacifica medical publicity & marketing
- 2021 Nulo Petfood – Summer 2021 Olympics Commercial
- 2021 Bilt Rent Commercial – party scene
- 2021 AVA Law Group
- 2021 Jesse Lee Wilder Album Cover & Publicity shoot

- 2020 Amazon & RX Bar Commercials
- 2020 AT&T Leadership Team Conferences
- 2020 New York Post with Atiana De La Hoya & Soo Yeon Lee (Ping Pong Girl)
- 2019-2020 Publicity, Advertising & book launch with Camilla Sacre-Dallerup
- 2020 Cameron Boyce Foundation video
- 2020 Female Quotient Equality Lounges/CES
- 2019 - 2020 Jacoby & Myers Commercials
- 2020 Acorn TV Publicity tours
- 2020 Dr Daria Media Tours
- 2020 Xifaxan Pharmaceuticals commercial
- 2020 Palm Springs Festival Publicity Junkets – Miss Fishers Murder Mysteries
- 2019/20 NHM Award winning “What Blows Your Mind” campaign
- 2019 Network Seven Sunday Night with Lenny Kravitz
- 2019 BioTE
- 2019 New York Times publicity with Mike Farrah, Funny or Die
- 2019 Network Seven Interviews with Steve Martin & Martin Short
- 2019-2020 Tubi Media tours with Maude Garrett
- 2019 National History Museum “What Blows Your Mind” campaign
- 2019 Nulo commercials
- 2019 A&W Root Beer Media tour with Courtney & Mario Lopez
- 2019 Walmart Easter Ad with Courtney Lopez
- 2019/2020 In Pursuit Of, Limitless Filmed Conference
- 2019 American Airlines Commercials
- 2019 Smile Brands dental Commercial
- 2018 – 2020 Microsoft X Box promos, including Trey Smith, Joel McHale, Terry Crews, Ninja
- 2019 Mike Farrah Funny or Die Magazine Cover shoot
- 2018 Honda Publicity
- 2018 Jason Segal Publicity
- 2018 Jennifer Cheon Publicity, Van Helsing
- 2018 Jenni Pulos Publicity
- 2018 Versailles Publicity
- 2018 William Shatner Publicity
- 2018 Canon Corporate filming
- 2018 Charlie Sheen Publicity

- 2018 Corporate photoshoot sessions – Princess Crusies
- 2018 Revitalash Commercial - assisting
- 2018 Taco Bell Commercial
- 2018 Live Casino Advertising
- 2018 Mallory Weggemann, Paralympic Gold & Bronze medalist publicity
- 2018 Robert Cray (author) Publicity
- 2018 Nathaniel Potvin
- 2018 Aubrey Miller
- 2018 Danny Trejo
- 2017-2018 Kids In the House online programming
- 2017 Jonathan Banks/Blue Angel Foundation
- 2017 Marisa Peer
- 2017 Kids In The House
- 2017 Teradata Conferences
- 2017 Beyond Yoga advertising
- **2017** ABC Scandal - George Newburn
- **2017** Michael Maize
- **2017** Red Bull
- **2017** Chris Bosh, NBA
- **2017** Shazam interview/corporate video
- **2017** U Tube Publicity
- **2017** Capital One (Assisting Adir Abergel)
- **2017** Neutrogena (Assisting Adir Abergel)
- **2017** The Complete Athlete App
- **2017** Lion Publicity
- **2016** Tom Holland for Sony Pictures, Publicity
- **2016** The Greatest Showman, Michael Gracey, Publicity
- **2016** Paramount Pictures, Publicity
- **2015** Kambrook TVC
- **2015** Readers Digest
- **2015** Isagenix
- **2014** Grill'd Low Carb Burger Bun
- **2014** Emma & Roe, bloggers for Vogue
- **2014** oo.com.au TVC

- 2014 Madeline Dermatossian, DHA interview
- 2014 Legislative Assembly - Passing of a Bill
- 2014 51 Martin Place Investor corporate DVD
- 2014 News Limited – Taste Planner, monthly political forum
- 2014 Devious Maids Web promo/commercial
- 2014 Michael Caton & Emma Hamilton Publicity
- 2014 CSR Commercial with Dan & Danni from The Block
- 2014 Mary Holland Publicity photoshoot
- 2013 Westfield TVC
- 2013 Optus TVC
- 2013 GraysOnline TVC
- 2013 Sir Walter Lawns TVC
- 2013 CSR with The Block’s Dan and Dani & YPA Building Materials TVC
- 2012 For Seasons Web advertising – The Fitting Room
- 2012 NAB & MLC Monthly corporate financial updates
- 2012 Sydney Youth Orchestras Brochure with Chris Colls
- 2011 Glaceau Vitaminwater – TVC & print
- 2011 DK Advertising – digital photoshoot
- 2011 **Kristina Keneally** - Elections
- 2011 **INXS** (*web interview*)
- 2011 **Interactive Thinking** (*Pharmaceutical Training DVDs*)
- 2011 **NRMA TV Commercial**
- 2010-2011 **Biggest Loser Club/Products**
- 2010 **Tony Pearen** for the Daily Telegraph
- 2010 **LJ Hooker** (*website material*)
- 2010-2011 Promotional photography & head shots for private clients – book launches/websites – Marisa Raoul
- 2010 **Westpac** (*Personal Banker Development Journey*)
- 2009 **Integral Energy** (**Ethics DVD**)
- 2008 **Woolworths** (*Employee Induction DVDs*)
- 2009 **Commonwealth Bank** (*Customer Care DVD*)
- 2009 **Mirvac Homes** (*Advertising*)
- 2008 **BWS & Dan Murphy’s** (*Safety & Training DVDs*)
- 2008 **Coates Hire** (*Training DVDs*)

- **2009** **Astrazenica Pharmaceuticals** (*Ethics DVDs*)
- **2009** **Creative Stars PR** (*material*)*website promotional*)
- **2009** **BOC**
- **2008** **Dimensional** (*Employee presentation DVD*)
- **2009** **PWC** (*Training DVD*)
- **2007** **NRMA** (*Training DVD*)
- **2006/7** **AMEP** (*Diversity & Training DVDs*)

Television

- **2022-2023** 2022-2023 Future Net Games Show Filming
- **2021-2022** Dr Agus – The Check Up on Paramount
- **2022-2023** Network Ten Australia Publicity & Red Carpet in LA
- **2022** The Project in LA, Network Ten Australia
- **2022** The Origins of Rock – Rikki Rocket Episode
- **2021** Netflix Bling Empire – Bethany Marshall
- **2021 & 2023** HERO Storytelling
- **2017 – 2023** Kitchen Quest with Courtney & Mario Lopez

Switch LA

2016-2021

Satellite links & Media Tours – Rosanna Arquette, Mel Gibson, Patsy Palmer, Charlie Sheen, Jim Caviezel, Dr David Agus , Dr Kristi Funk, Dr Daria , Dr Bethany Marshall, Will I Am, Gloria Alred, Amy Stiller, key guests & US politicians

Fandom

2021

Online streaming game show with Maude Garrett

Kathy Ireland Show

2021

Guest Joanne Moretti

2021

The Bay, Puerto Rico (Personal stylist to Belinda/Precious Mayes)

Channel 7

2009-2020

2020 & 2016 Election Coverage in Washington DC, Los Angeles red carpet event coverage Oscars, Emmys, Grammys & other key red carpet events, Paul Hogan, Steve Martin, Martin Short, Jason Segal, Charlie Sheen, Havana Brown, Red Carpet events, 2017 & 2018 Documentary interviews, Sunrise Roadtrip USA 2017, 2016 Election coverage live in Washington & from the Whitehouse, Bureau satellite links, News, Sunrise & Weekend Sunrise, The Morning Show, The Daily Edition, My House Rules. Promos & Publicity shoots for Sunday Night, Sunrise, My Kitchen Rules, Australia's Got Talent, Packed To The Rafters, Minute To Win It, X Factor, Deal or No Deal

2019

The Other Side (Pilot), Arizona

2018	PBS Documentaries, including Ringo Starr
CBS 2017-2018	The Bold & The Beautiful, Survivor finale, 60 Minutes
Universal 2017	Home & Family
2010-2015	Home & Away
Fox Sports 2009 – 2016	News, Hostings & Promotions – NRL, League Lounge, Rugby Club, EPL, Soccer, Superbikes, Fuel TV, Cricket, Tennis, Golf, The Matty Johns Show, Sterlo, Backpage
Network Ten 2011-2013	Meet The Press, 2013 Programs Launch, Breakfast, The Circle Advertorials, Biggest Loser Series 7 Marketing Promo, The Renovators Promo
ABC 2012-2016	Joel Edgerton, Tim Minchin, Barry Humphries, Helen Clark for One Plus One, Adam Hill interviews Paul Hogan, Deborah Mailman publicity, Missy Higgins for Friday Night Crack Up, News 24, 7.30 Report, Lateline, The Business, Grandstand, 7pm News, Weekend News, Weekend Breakfast, Weekday breakfast, Good Games, Tractor Monkeys, Compass, Playschool
Channel Nine Australia 2013 & 2014 2016-2020	Schools Spectacular Live satellite links
Shine 2012 2010 2010 2010	The Voice Letters & Numbers – Screen Test Minute To Win It High-5
Fremantle 2011-2013	Celebrity Apprentice, series 1, 2 & 3
Southern Star 2012/2014	In Your Dreams (<i>Drama for Channel 7</i>)
SBS 2008-2011 2010-2011 2009 2008-2010	Insight Mandarin News Living Black News, Sports & Current Affairs

Foxtel

2014 & 2015 Publicity & Promos – A place to Call Home (*red carpet & launch events*),
Media Launches
2011 Cricket Superstar
2009 & 2014 Nickolodeon
2006 CD Live, Comedy Channel, Helpmann Awards, Nickolodeon

Triple J TV

2008 Abominable Flat mate

Editorial/Fashion

- **2019 - 2023** New York Post
- **2022** South Bay Fashion editorial
- **2018-2021** Fashion shoots with award winning photographer Braden Summers
- **2021** Soleis Jewelry launch
- **2021** Mary J Bruno
- **2020** Libby & Victor Boyce Cameron Boyce Foundation – Wielding Peace & PR
- **2020** Daniella Monet LA Parent Magazine
- **2017-2021** Braden Summers – editorial various
- **2017-2020** Mail Online, Daily Mail & New York Post – photoshoot stories, various
- **2017-2020** Ventura Boulevard Magazine Sep 2017 cover, “Women We Love”, “Men & Their Dogs” & various editorials, covers
- **2019** Jane Wu Collection Look book
- **2017** Southbay Magazine cover (Sep/Oct 2017 issue)
- **2017** Emi-J Lookbook
- **2017** Capital One Commercial with Jennifer Garner, Hollywood reporter shoot with Saoirse Ronan, Neutrogena Advertising (Assisting Adir Abergel)
- **2017** Vogue, with Eliza Gonzales, Health Cover with Katharine McPhee (Assisting – Amy Oresman)
- **2017** Men & their dogs, Kitchen story, Women we Love, **Ventura Bld Magazine**
- **2017** **The Wilds Editorial**, Creation Mag
- **2016-2017** **E Com, Evening Wear, Resort Wear & Bridal** – Various
- **2016** **Hemispheres Feb Issue** – bitters cocktail story

- **2015** **Sydney Fashion Week** - Aje, Manning Cartel, We Are Handsome/Prema
- **2014** **Sydney Fashion week** – Harry Ono
- **2014** **Lin & Barrett Lingerie**
- **2008** **Body Trim promotion** *with Alyssa-Jane Cook*
- **2008** **IFAW Event** *with Paula Duncan & Christine Anu*
- **2006** **3 Mobile Glamour promotion**

Music Videos & Music Events

- **2022** Ariana Molkara – Birdies Gotta Fly
- **2021** Chaka Khan labor-day weekend concert, Lass Vegas
- **2021** Ainsley Smart, “Way too easy”
- **2020** Elan Artists Music videos
- **2020** Weezer “Lost in The Woods” for Disney Frozen 2
- **2016 & 2017** Olivia Holt – Assisting (Amy Oresman)
- **2016** Jessica Hoop, Dark Star - key

Infomercials

- **2021** MRVL Skincare Solutions
- **2021** Legal abuse class action lawsuit with Kristin Malia
- **2021** IRS debts & repayments with Kristin Malia
- **2020** Zyrtec & Johnson & Johnson baby powder class actions
- **2016** Skincare Goldmine Productions
- **2009-2016** Morning Show, Seven Network Operations

Film

- **2022** Land of The Free
- **2021** The Magic of Christmas for Hallmark
- **2019-2020** Frame of Mind: Elevate – transgender awareness short film with award winning photographer Braden Summers
- **2006/7** I know How Many Runs You Did Last Summer
- **2005** Grace
- **2006** The Substitute

Hairdressing & Cosmetics

- 2008/9 **Elevation Hair**, *Glebe, NSW*
- 2006/7 **Canvas Hair**, *Surry Hills, NSW*
- 2006 **Fountain Beauty**, *Potts Point NSW*
- 2004/5 **Benefit Cosmetics**, *UK & Sydney*

Industry Training

- 2015 **MAC SS15**
- 2011 **Vivienne MacKinder, Roots & Wings**, *New York*
- 2011 **MAC Pro Training**, *New York*
- 2010 **Sharon Blain – Bootcamp**, *Sharon Blain, Sydney*
- 2009 **Introduction to Long Hair Workshop**, *Sharon Blain, Sydney*
- 2009 **Long Hair Masterclass (2 days)**, *Sharon Blain, Sydney*
- 2009 **Updo & Editorial, Look & Learn**, *Sharon Blain, Sydney*
- 2009 **MAC masterclasses – Bridal, Fashion**
- 2006 **Creature Effects Workshop**, *Image Creative Partnership*
- 2006 **Hairdressing Certificate III**, *National Australia Hair & Beauty College*
- 2005 **Make-up & Special Effects Diploma (High Distinction)**, *3 Arts & College, Sydney NSW*

References

Available upon request.