

CAT SHERWIN

Make-up Artist & Hair Stylist

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www.catsherwin.com

PROFILE

- A talented, ambitious and highly motivated freelance make-up artist working across Television, Commercial Sectors, Film & Advertising and private clients
- Gregarious, confident and a top class communicator – at all levels. Thrives under pressure and has a proven track record of high achievement, initiative and adaptability
- Los Angeles based, prepared to travel
- Full Californian Drivers License
- Californian Cosmetology License
- Dual Australian & British Citizen, US work permit

PROFESSIONAL EXPERIENCE

Commercials, Corporate & Publicity

- 2021-2024 Saatva Lifestyle advertising campaigns
- 2024 Fusion Academy Filming
- 2024 Indian Motorcycles & Polaris apparel look books
- 2024 Disney Corporate Filming
- 2024 Panic Proof Retirement
- 2023 Infinium Spirits – publicity interviews with Dan Aykroyd
- 2023 Publicity filming with Andy Garcia
- 2023 BuzzFeed training series with Alix Traeger
- 2023 OHP Security Advertising Commercial
- 2023 GPM 2023 Global Conference White & Case LLP
- 2021-2023 JP Morgan corporate filming and conferences
- 2019-2023 New York Post shoots inc. Olivia Ponton, Linda Andrade and more
- 2023 Dr Michelle Oakley publicity shoot
- 2022-2023 FCB health Services – medical doctors
- 2023 Network 7 & Channel 10 Australia Golden Globes red carpet
- 2023 Courtney & Mario Lopez
- 2023 Canadian Film Awards
- 2022-2023 Kite Pharma
- 2022-2023 Vizio Commercials & Tech Conferences

- 2022 Weird Al Yankovic publicity
- 2022 Frezzo testimonials with Alana Stewart and George Hamilton
- 2022 Sketchy
- 2022 Ravicti
- 2022 Microsoft X Box round table
- 2022 Blizzard Games - Minecraft
- 2022 Lauren Buglioli publicity shoots
- 2022 Jacoby & Meyers Testimonial shoot
- 2022 Flexport Commercial
- 2022 Meathead movies advertising
- 2022 Trusted Travel Girl Promotional Media Tour
- 2022 Zibby Allen Publicity Photo shoots
- 2022 Canadian Film Awards
- 2022 Bass Outdoors Advertising
- 2022 Lively Lifestyle Commercial – Print
- 2022 Jefferies Corporate Filming
- 2022 New York Post Kelli Mi Li, Sheree Zampino, Amanda Jaros 1883, Keyla Monterro
- 2021 Tell Me More with Kelly Corrigan
- 2021 I'm a KFC with Justin Long and Rickey Thompson
- 2021 XM Baking with Adrianna Guevara Adarme (A Cozy Kitchen) & Lili Reinhart
- 2021 Aramark commercial/video
- 2021 MRVL Skin Solutions Infomercial
- 2021 Disney Cruella publicity/promotion
- 2021 Instil Bio commercial
- 2021 Menik Gooneratne Emmys
- 2019-22 Jacoby & Myers advertising
- 2021 Michael Starr (Steel Panther) & Jocelyn Saenz & family photoshoot with Kremer johnson
- 2021 Nealy Fischer Publicity
- 2021 Liz Pryor publicity
- 2021 AVA Law Firm
- 2021 CTA Redlands Back To School Publicity
- 2021 Soleis Jewelry launch
- 2021 Pacifica medical publicity & marketing

- 2021 Nulo Petfood – Summer 2021 Olympics Commercial
- 2021 Bilt Rent Commercial – party scene
- 2021 AVA Law Group
- 2021 Jesse Lee Wilder Album Cover & Publicity shoot
- 2020 Amazon & RX Bar Commercials
- 2020 AT&T Leadership Team Conferences
- 2020 New York Post with Atiana De La Hoya & Soo Yeon Lee (Ping Pong Girl)
- 2019-2020 Publicity, Advertising & book launch with Camilla Sacre-Dallerup
- 2020 Cameron Boyce Foundation video
- 2020 Female Quotient Equality Lounges/CES
- 2019 - 2020 Jacoby & Myers Commercials
- 2020 Acorn TV Publicity tours
- 2020 Dr Daria Media Tours
- 2020 Xifaxan Pharmaceuticals commercial
- 2020 Palm Springs Festival Publicity Junkets – Miss Fishers Murder Mysteries
- 2019/20 NHM Award winning “What Blows Your Mind” campaign
- 2019 Network Seven Sunday Night with Lenny Kravitz
- 2019 BioTE
- 2019 New York Times publicity with Mike Farrah, Funny or Die
- 2019 Network Seven Interviews with Steve Martin & Martin Short
- 2019-2020 Tubi Media tours with Maude Garrett
- 2019 National History Museum “What Blows Your Mind” campaign
- 2019 Nulo commercials
- 2019 A&W Root Beer Media tour with Courtney & Mario Lopez
- 2019 Walmart Easter Ad with Courtney Lopez
- 2019/2020 In Pursuit Of, Limitless Filmed Conference
- 2019 American Airlines Commercials
- 2019 Smile Brands dental Commercial
- 2018 – 2020 Microsoft X Box promos, including Trey Smith, Joel McHale, Terry Crews, Ninja
- 2019 Mike Farrah Funny or Die Magazine Cover shoot
- 2018 Honda Publicity
- 2018 Jason Segal Publicity
- 2018 Jennifer Cheon Publicity, Van Helsing
- 2018 Jenni Pulos Publicity

- 2018 Versailles Publicity
- 2018 William Shatner Publicity
- 2018 Canon Corporate filming
- 2018 Charlie Sheen Publicity
- 2018 Corporate photoshoot sessions – Princess Crusies
- 2018 Revitalash Commercial - assisting
- 2018 Taco Bell Commercial
- 2018 Live Casino Advertising
- 2018 Mallory Weggemann, Paralympic Gold & Bronze medalist publicity
- 2018 Robert Cray (author) Publicity
- 2018 Nathaniel Potvin
- 2018 Aubrey Miller
- 2018 Danny Trejo
- 2017-2018 Kids In the House online programming
- 2017 Jonathan Banks/Blue Angel Foundation
- 2017 Marisa Peer
- 2017 Kids In The House
- 2017 Teradata Conferences
- 2017 Beyond Yoga advertising
- 2017 ABC Scandal - George Newburn
- 2017 Michael Maize
- 2017 Red Bull
- 2017 Chris Bosh, NBA
- 2017 Shazam interview/corporate video
- 2017 U Tube Publicity
- 2017 Capital One (Assisting Adir Abergel)
- 2017 Neutrogena (Assisting Adir Abergel)
- 2017 The Complete Athlete App
- 2017 Lion Publicity
- 2016 Tom Holland for Sony Pictures, Publicity
- 2016 The Greatest Showman, Michael Gracey, Publicity
- 2016 Paramount Pictures, Publicity
- 2015 Kambrook TVC
- 2015 Readers Digest

- 2015 Isagenix
- 2014 Grill'd Low Carb Burger Bun
- 2014 Emma & Roe, bloggers for Vogue
- 2014 oo.com.au TVC
- 2014 Madeline Dermatossian, DHA interview
- 2014 Legislative Assembly - Passing of a Bill
- 2014 51 Martin Place Investor corporate DVD
- 2014 News Limited – Taste Planner, monthly political forum
- 2014 Devious Maids Web promo/commercial
- 2014 Michael Caton & Emma Hamilton Publicity
- 2014 CSR Commercial with Dan & Danni from The Block
- 2014 Mary Holland Publicity photoshoot
- 2013 Westfield TVC
- 2013 Optus TVC
- 2013 GraysOnline TVC
- **2013** Sir Walter Lawns TVC
- **2013** CSR with The Block's Dan and Dani & YPA Building Materials TVC
- **2012** For Seasons Web advertising – The Fitting Room
- **2012** NAB & MLC Monthly corporate financial updates
- **2012** Sydney Youth Orchestras Brochure with Chris Colls
- **2011** Glaceau Vitaminwater – TVC & print
- 2011 DK Advertising – digital photoshoot
- 2011 Kristina Keneally - Elections
- 2011 INXS (*web interview*)
- 2011 Interactive Thinking (*Pharmaceutical Training DVDs*)
- 2011 NRMA TV Commercial
- 2010-2011 Biggest Loser Club/Products
- 2010 Tony Pearen for the Daily Telegraph
- 2010 LJ Hooker (*website material*)
- 2010-2011 Promotional photography & head shots for private clients – book launches/websites – Marisa Raoul
- 2010 Westpac (*Personal Banker Development Journey*)
- 2009 Integral Energy (Ethics DVD)
- 2008 Woolworths (*Employee Induction DVDs*)

- 2009 Commonwealth Bank (*Customer Care DVD*)
- 2009 Mirvac Homes (*Advertising*)
- 2008 BWS & Dan Murphy's (*Safety & Training DVDs*)
- 2008 Coates Hire (*Training DVDs*)
- 2009 AstraZeneca Pharmaceuticals (*Ethics DVDs*)
- 2009 Creative Stars PR (*material*)website promotional)
- 2009 BOC
- 2008 Dimensional (*Employee presentation DVD*)
- 2009 PWC (*Training DVD*)
- 2007 NRMA (*Training DVD*)
- 2006/7 AMEP (*Diversity & Training DVDs*)

Television

- 2022-2024 Future Games Show Filming
- 2024 Media Links CES Las Vegas
- 2021-2022 Dr Agus – The Check Up on Paramount
- 2022-2024 Network Ten Australia Publicity & Red Carpet in LA
- 2022-2024 The Project in LA, Network Ten Australia
- 2022 The Origins of Rock – Rikki Rocket Episode
- 2021 Netflix Bling Empire – Bethany Marshall
- 2021 & 2023 HERO Storytelling
- 2017 – 2024 Kitchen Quest with Courtney & Mario Lopez

Switch LA

2016-2021

Satellite links & Media Tours – Rosanna Arquette, Mel Gibson, Patsy Palmer, Charlie Sheen, Jim Caviezel, Dr David Agus, Dr Kristi Funk, Dr Daria, Dr Bethany Marshall, Will I Am, Gloria Alred, Amy Stiller, key guests & US politicians

Fandom

2021

Online streaming game show with Maude Garrett

Kathy Ireland Show

2021

Guest Joanne Moretti

2021

The Bay, Puerto Rico (Personal stylist to Belinda/Precious Mayes)

Channel 7
2009-2023

2020 & 2016 Election Coverage in Washington DC, Los Angeles red carpet event coverage Oscars, Emmys, Grammys & other key red carpet events, Paul Hogan, Steve Martin, Martin Short, Jason Segal, Charlie Sheen, Havana Brown, Red Carpet events, 2017 & 2018 Documentary interviews, Sunrise Roadtrip USA 2017, 2016 Election coverage live in Washington & from the Whitehouse, Bureau satellite links, News, Sunrise & Weekend Sunrise, The Morning Show, The Daily Edition, My House Rules. Promos & Publicity shoots for Sunday Night, Sunrise, My Kitchen Rules, Australia's Got Talent, Packed To The Rafters, Minute To Win It, X Factor, Deal or No Deal

2019 The Other Side (Pilot), Arizona

2018 PBS Documentaries, including Ringo Starr

CBS
2017-2018 The Bold & The Beautiful, Survivor finale, 60 Minutes

Universal
2017 Home & Family

2010-2015 Home & Away

Fox Sports
2009 – 2016 News, Hostings & Promotions – NRL, League Lounge, Rugby Club, EPL, Soccer, Superbikes, Fuel TV, Cricket, Tennis, Golf, The Matty Johns Show, Sterlo, Backpage

Network Ten
2011-2013 Meet The Press, 2013 Programs Launch, Breakfast, The Circle Advertorials, Biggest Loser Series 7 Marketing Promo, The Renovators Promo

ABC
2012-2016 Joel Edgerton, Tim Minchin, Barry Humphries, Helen Clark for One Plus One, Adam Hill interviews Paul Hogan, Deborah Mailman publicity, Missy Higgins for Friday Night Crack Up, News 24, 7.30 Report, Lateline, The Business, Grandstand, 7pm News, Weekend News, Weekend Breakfast, Weekday breakfast, Good Games, Tractor Monkeys, Compass, Playschool

Channel Nine Australia
2013 & 2014 Schools Spectacular
2016-2024 Live satellite links

Shine
2012 The Voice
2010 Letters & Numbers – Screen Test
2010 Minute To Win It
2010 High-5

Fremantle 2011-2013	Celebrity Apprentice, series 1, 2 & 3
Southern Star 2012/2014	In Your Dreams (<i>Drama for Channel 7</i>)
SBS 2008-2011 2010-2011 2009 2008-2010	Insight Mandarin News Living Black News, Sports & Current Affairs
Foxtel 2014 & 2015 2011 2009 & 2014 2006	Publicity & Promos – A place to Call Home (<i>red carpet & launch events</i>), Media Launches Cricket Superstar Nickolodeon CD Live, Comedy Channel, Helpmann Awards, Nickolodeon
Triple J TV 2008	Abominable Flat mate

Editorial/Fashion

- 2024 Indian Motorcycles & Polaris apparel look books
- 2022-2024 South Bay Fashion editorial
- 2017-2024 Braden Summers – editorial various
- 2019 - 2023 New York Post
- 2018-2021 Fashion shoots with award winning photographer Braden Summers
- 2021 Soleis Jewelry launch
- 2021 Mary J Bruno
- 2020 Libby & Victor Boyce Cameron Boyce Foundation – Wielding Peace & PR
- 2020 Daniella Monet LA Parent Magazine
- 2017-2020 Mail Online, Daily Mail & New York Post – photoshoot stories, various
- 2017-2020 Ventura Boulevard Magazine Sep 2017 cover, “Women We Love”, “Men & Their Dogs” & various editorials, covers
- 2019 Jane Wu Collection Look book
- 2017 Southbay Magazine cover (Sep/Oct 2017 issue)
- 2017 Emi-J Lookbook
- 2017 Capital One Commercial with Jennifer Garner, Hollywood reporter shoot with Soairse Ronan, Neutrogena Advertising (Assiting Adir Abergel)

- 2017 Vogue, with Eliza Gonzales, Health Cover with Katharine McPhee (Assisting – Amy Oresman)
- 2017 Men & their dogs, Kitchen story, Women we Love, Ventura Bld Magazine
- 2017 The Wilds Editorial, Creation Mag
- 2016-2017 E Com, Evening Wear, Resort Wear & Bridal – Various
- 2016 Hemispheres Feb Issue – bitters cocktail story

- 2015 Sydney Fashion Week - Aje, Manning Cartel, We Are Handsome/Prema
- 2014 Sydney Fashion week – Harry Ono
- 2014 Lin & Barrett Lingerie
- 2008 Body Trim promotion *with Alyssa-Jane Cook*
- 2008 IFAW Event *with Paula Duncan & Christine Anu*
- 2006 3 Mobile *Glamour promotion*

Music Videos & Music Events

- 2022 Ariana Molkara – Birdies Gotta Fly
- 2021 Chaka Khan labor-day weekend concert, Lass Vegas
- 2021 Ainsley Smart, “Way too easy”
- 2020 Elan Artists Music videos
- 2020 Weezer “Lost in The Woods” for Disney Frozen 2
- 2016 & 2017 Olivia Holt – Assisting (Amy Oresman)
- 2016 Jessica Hoop, Dark Star - key

Infomercials

- 2024 Panic Proof Retirement
- 2023 Dr Kelly Ann Bone Broth with Courtney Lopez
- 2021 MRVL Skincare Solutions
- 2021 Legal abuse class action lawsuit with Kristin Malia
- 2021 IRS debts & repayments with Kristin Malia
- 2020 Zyrtec & Johnson & Johnson baby powder class actions
- 2016 Skincare Goldmine Productions
- 2009-2016 Morning Show, Seven Network Operations

Film

- 2022 Land of The Free
- 2021 The Magic of Christmas for Hallmark
- 2019-2020 Frame of Mind: Elevate – transgender awareness short film with award winning photographer Braden Summers
- 2006/7 I know How Many Runs You Did Last Summer
- 2005 Grace
- 2006 The Substitute

Hairdressing & Cosmetics

- 2008/9 Elevation Hair, *Glebe, NSW*
- 2006/7 Canvas Hair, *Surry Hills, NSW*
- 2006 Fountain Beauty, *Potts Point NSW*
- 2004/5 Benefit Cosmetics, *UK & Sydney*

Industry Training

- 2015 MAC SS15
- 2011 Vivienne MacKinder, *Roots & Wings, New York*
- 2011 MAC Pro Training, *New York*
- 2010 Sharon Blain – Bootcamp, *Sharon Blain, Sydney*
- 2009 Introduction to Long Hair Workshop, *Sharon Blain, Sydney*
- 2009 Long Hair Masterclass (2 days), *Sharon Blain, Sydney*
- 2009 Updo & Editorial, Look & Learn, *Sharon Blain, Sydney*
- 2009 MAC masterclasses – *Bridal, Fashion*
- 2006 Creature Effects Workshop, *Image Creative Partnership*
- 2006 Hairdressing Certificate III, *National Australia Hair & Beauty College*
- 2005 Make-up & Special Effects Diploma (High Distinction), *3 Arts & College, Sydney NSW*

References

Available upon request.